

Wholesale Introduction Sample Email Template

Subject line: Wholesale Account Inquiry - [Brand Name]

Hello,

My name is [first name], and I'm reaching out to you from [name of company]. We are a brand-focused e-commerce retailer based in [city or state].

We would like to set up a wholesale account to carry your line of products in our store.

We understand the importance of MAP pricing and honor that agreement. We are also set up to sell internationally and would love to make your products available to the world.

Please let me know what steps I need to take to get started with a wholesale account with your company.

Thank you,

First and Last Name

Company Name

Website

Address line 1

Address line 2

City, State, ZIP

Phone number

Resale # xxxxxxxxxxxx

EIN # xxxxxxxxxxxx