

# Amazon.com Sales Rank % Chart

As of 01/01/2024  
Courtesy of Full-Time FBA



Turn part-time hours into a full-time  
income via Amazon FBA

| Category                 | Total Items | Top 1%    | Top 2%    | Top 3%    | Top 5%     | Top 10%    |
|--------------------------|-------------|-----------|-----------|-----------|------------|------------|
| Appliances               | 1,522,719   | 15,227    | 30,454    | 45,682    | 76,136     | 152,272    |
| Arts & Crafts & Sewing   | 16,182,111  | 161,821   | 323,642   | 485,463   | 809,106    | 1,618,211  |
| Automotive               | 43,466,735  | 434,667   | 869,335   | 1,304,002 | 2,173,337  | 4,346,674  |
| Baby Products            | 4,250,949   | 42,509    | 85,019    | 127,528   | 212,547    | 425,095    |
| Beauty & Personal Care   | 15,486,225  | 154,862   | 309,725   | 464,587   | 774,311    | 1,548,623  |
| Books                    | 99,152,548  | 991,525   | 1,983,051 | 2,974,576 | 4,957,627  | 9,915,255  |
| CDs & Vinyl              | 8,227,754   | 82,278    | 164,555   | 246,833   | 411,388    | 822,775    |
| Cell Phone & Access.     | 25,119,876  | 251,199   | 502,398   | 753,596   | 1,255,994  | 2,511,988  |
| Clothing Shoes & Jewelry | 261,203,605 | 2,612,036 | 5,224,072 | 7,836,108 | 13,060,180 | 26,120,361 |
| Collectibles & Fine Art  | 8,677,964   | 86,780    | 173,559   | 260,339   | 433,898    | 867,796    |
| Electronics              | 25,081,700  | 250,817   | 501,634   | 752,451   | 1,254,085  | 2,508,170  |
| Everything Else          | 9,083,968   | 90,840    | 181,679   | 272,519   | 454,198    | 908,397    |
| Grocery & Gourmet Food   | 3,942,225   | 39,422    | 78,845    | 118,267   | 197,111    | 394,223    |
| Handmade                 | 3,459,162   | 34,592    | 69,183    | 103,775   | 172,958    | 345,916    |
| Health & Household       | 11,489,524  | 114,895   | 229,790   | 344,686   | 574,476    | 1,148,952  |
| Home & Kitchen           | 158,323,144 | 1,583,231 | 3,166,463 | 4,749,694 | 7,916,157  | 15,832,314 |
| Industrial & Scientific  | 19,528,070  | 195,281   | 390,561   | 585,842   | 976,404    | 1,952,807  |
| Movies & TV              | 7,481,352   | 74,814    | 149,627   | 224,441   | 374,068    | 748,135    |
| Musical Instruments      | 2,858,511   | 28,585    | 57,170    | 85,755    | 142,926    | 285,851    |
| Office Products          | 12,064,840  | 120,648   | 241,297   | 361,945   | 603,242    | 1,206,484  |
| Patio, Lawn & Garden     | 21,638,811  | 216,388   | 432,776   | 649,164   | 1,081,941  | 2,163,881  |
| Pet Supplies             | 8,693,219   | 86,932    | 173,864   | 260,797   | 434,661    | 869,322    |
| Software                 | 211,590     | 2,116     | 4,232     | 6,348     | 10,580     | 21,159     |
| Sports & Outdoors        | 41,958,703  | 419,587   | 839,174   | 1,258,761 | 2,097,935  | 4,195,870  |
| Tools & Home Improv.     | 37,280,644  | 372,806   | 745,613   | 1,118,419 | 1,864,032  | 3,728,064  |
| Toys & Games             | 9,252,019   | 92,520    | 185,040   | 277,561   | 462,601    | 925,202    |
| Video Games              | 1,250,881   | 12,509    | 25,018    | 37,526    | 62,544     | 125,088    |



## The Reseller's Guide to Sales Rank

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