

Amazon.ca Sales Rank % Chart

Canada Edition



Turn part-time hours into a full-time
income via Amazon FBA

As of 07/01/2024
Courtesy of Full-Time FBA

| Category | Total Items | Top 1% | Top 2% | Top 3% | Top 5% | Top 10% |
|--------------------------|-------------|---------|-----------|-----------|-----------|-----------|
| Automotive | 9,203,073 | 92,031 | 184,061 | 276,092 | 460,154 | 920,307 |
| Baby | 1,150,274 | 11,503 | 23,005 | 34,508 | 57,514 | 115,027 |
| Beauty & Personal Care | 4,234,366 | 42,344 | 84,687 | 127,031 | 211,718 | 423,437 |
| Books | 34,128,092 | 341,281 | 682,562 | 1,023,843 | 1,706,405 | 3,412,809 |
| Clothing, Shoes & Acces. | 51,666,990 | 516,670 | 1,033,340 | 1,550,010 | 2,583,350 | 5,166,699 |
| Electronics | 10,407,340 | 104,073 | 208,147 | 312,220 | 520,367 | 1,040,734 |
| Everything Else | 10,571 | 106 | 211 | 317 | 529 | 1,057 |
| Grocery & Gourmet Food | 711,069 | 7,111 | 14,221 | 21,332 | 35,553 | 71,107 |
| Health & Personal Care | 3,520,830 | 35,208 | 70,417 | 105,625 | 176,042 | 352,083 |
| Home & Kitchen | 36,820,338 | 368,203 | 736,407 | 1,104,610 | 1,841,017 | 3,682,034 |
| Industrial & Scientific | 2,351,559 | 23,516 | 47,031 | 70,547 | 117,578 | 235,156 |
| Movies & TV | 1,337,494 | 13,375 | 26,750 | 40,125 | 66,875 | 133,749 |
| Music | 3,498,475 | 34,985 | 69,970 | 104,954 | 174,924 | 349,848 |
| Musical Instruments | 1,058,690 | 10,587 | 21,174 | 31,761 | 52,935 | 105,869 |
| Office Supplies | 2,732,001 | 27,320 | 54,640 | 81,960 | 136,600 | 273,200 |
| Patio Lawn & Garden | 4,818,437 | 48,184 | 96,369 | 144,553 | 240,922 | 481,844 |
| Pet Supplies | 2,941,784 | 29,418 | 58,836 | 88,254 | 147,089 | 294,178 |
| Sports & Outdoors | 8,997,805 | 89,978 | 179,956 | 269,934 | 449,890 | 899,781 |
| Tools & Home Improvement | 10,149,462 | 101,495 | 202,989 | 304,484 | 507,473 | 1,014,946 |
| Toys & Games | 3,172,289 | 31,723 | 63,446 | 95,169 | 158,614 | 317,229 |
| Video Games | 388,654 | 3,887 | 7,773 | 11,660 | 19,433 | 38,865 |



The Reseller's Guide to Sales Rank
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