

# Amazon.com.mx Sales Rank % Chart

Mexico Edition



Turn part-time hours into a full-time  
income via Amazon FBA

As of 07/01/2024  
Courtesy of Full-Time FBA

Category	Total Items	Top 1%	Top 2%	Top 3%	Top 5%	Top 10%
Alimentos y Bebidas	253,341	2,533	5,067	7,600	12,667	25,334
Automotriz y Motocicletas	2,895,898	28,959	57,918	86,877	144,795	289,590
Bebe	786,166	7,862	15,723	23,585	39,308	78,617
Deportes y Aire libre	4,290,157	42,902	85,803	128,705	214,508	429,016
Electronicos	6,236,287	62,363	124,726	187,089	311,814	623,629
Herramientas y Mejoras del Hogar	4,322,954	43,230	86,459	129,689	216,148	432,295
Hogar y Cocina	14,197,279	141,973	283,946	425,918	709,864	1,419,728
Industria, Empresas y Ciencia	847,695	8,477	16,954	25,431	42,385	84,770
Instrumentos Musicales	394,509	3,945	7,890	11,835	19,725	39,451
Juguets y Juegos	2,964,010	29,640	59,280	88,920	148,201	296,401
Libros	4,151,710	41,517	83,034	124,551	207,586	415,171
Musica	446,421	4,464	8,928	13,393	22,321	44,642
Oficina y Papeleria	1,368,660	13,687	27,373	41,060	68,433	136,866
Peliculas y Series de TV	277,373	2,774	5,547	8,321	13,869	27,737
Productos Handmade	83,777	838	1,676	2,513	4,189	8,378
Productos para Animales	1,549,859	15,499	30,997	46,496	77,493	154,986
Ropa, Zapatos y Accesorios	23,107,892	231,079	462,158	693,237	1,155,395	2,310,789
Salud, Belleza y Cuidado Personal	1,238,140	12,381	24,763	37,144	61,907	123,814
Software	21,934	219	439	658	1,097	2,193
Videojuegos	199,453	1,995	3,989	5,984	9,973	19,945



## The Reseller's Guide to Sales Rank

Understanding Amazon Best Sellers Rank for Maximum Profits

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