

Amazon.com.mx Sales Rank % Chart

Mexico Edition



Turn part-time hours into a full-time
income via Amazon FBA

As of 12/01/2024

Courtesy of Full-Time FBA

Category	Total Items	Top 1%	Top 2%	Top 3%	Top 5%	Top 10%
Alimentos y Bebidas	271,073	2,711	5,421	8,132	13,554	27,107
Automotriz y Motocicletas	3,760,799	37,608	75,216	112,824	188,040	376,080
Bebe	947,311	9,473	18,946	28,419	47,366	94,731
Deportes y Aire libre	5,183,175	51,832	103,664	155,495	259,159	518,318
Electronicos	7,141,933	71,419	142,839	214,258	357,097	714,193
Herramientas y Mejoras del Hogar	5,282,359	52,824	105,647	158,471	264,118	528,236
Hogar y Cocina	17,035,413	170,354	340,708	511,062	851,771	1,703,541
Industria, Empresas y Ciencia	1,287,578	12,876	25,752	38,627	64,379	128,758
Instrumentos Musicales	449,836	4,498	8,997	13,495	22,492	44,984
Juguets y Juegos	3,472,242	34,722	69,445	104,167	173,612	347,224
Libros	5,651,049	56,510	113,021	169,531	282,552	565,105
Musica	698,620	6,986	13,972	20,959	34,931	69,862
Oficina y Papeleria	1,625,489	16,255	32,510	48,765	81,274	162,549
Peliculas y Series de TV	375,705	3,757	7,514	11,271	18,785	37,571
Productos Handmade	37,618	376	752	1,129	1,881	3,762
Productos para Animales	1,840,922	18,409	36,818	55,228	92,046	184,092
Ropa, Zapatos y Accesorios	26,025,801	260,258	520,516	780,774	1,301,290	2,602,580
Salud, Belleza y Cuidado Personal	1,406,697	14,067	28,134	42,201	70,335	140,670
Software	20,735	207	415	622	1,037	2,074
Videojuegos	201,611	2,016	4,032	6,048	10,081	20,161



The Reseller's Guide to Sales Rank

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