

# Amazon.com Sales Rank % Chart

As of 12/01/2024  
Courtesy of Full-Time FBA



Turn part-time hours into a full-time  
income via Amazon FBA

Category	Total Items	Top 1%	Top 2%	Top 3%	Top 5%	Top 10%
Appliances	1,683,308	16,833	33,666	50,499	84,165	168,331
Arts & Crafts & Sewing	16,786,219	167,862	335,724	503,587	839,311	1,678,622
Automotive	51,067,362	510,674	1,021,347	1,532,021	2,553,368	5,106,736
Baby Products	4,339,800	43,398	86,796	130,194	216,990	433,980
Beauty & Personal Care	14,267,837	142,678	285,357	428,035	713,392	1,426,784
Books	110,585,118	1,105,851	2,211,702	3,317,554	5,529,256	11,058,512
CDs & Vinyl	8,461,183	84,612	169,224	253,835	423,059	846,118
Cell Phone & Access.	27,910,611	279,106	558,212	837,318	1,395,531	2,791,061
Clothing Shoes & Jewelry	303,499,648	3,034,996	6,069,993	9,104,989	15,174,982	30,349,965
Collectibles & Fine Art	8,690,561	86,906	173,811	260,717	434,528	869,056
Electronics	26,620,330	266,203	532,407	798,610	1,331,017	2,662,033
Everything Else	7,051,287	70,513	141,026	211,539	352,564	705,129
Grocery & Gourmet Food	3,748,275	37,483	74,966	112,448	187,414	374,828
Handmade	2,175,779	21,758	43,516	65,273	108,789	217,578
Health & Household	10,844,195	108,442	216,884	325,326	542,210	1,084,420
Home & Kitchen	170,550,784	1,705,508	3,411,016	5,116,524	8,527,539	17,055,078
Industrial & Scientific	21,291,895	212,919	425,838	638,757	1,064,595	2,129,190
Movies & TV	8,201,399	82,014	164,028	246,042	410,070	820,140
Musical Instruments	2,926,411	29,264	58,528	87,792	146,321	292,641
Office Products	12,944,785	129,448	258,896	388,344	647,239	1,294,479
Patio, Lawn & Garden	23,640,417	236,404	472,808	709,213	1,182,021	2,364,042
Pet Supplies	9,215,498	92,155	184,310	276,465	460,775	921,550
Software	161,552	1,616	3,231	4,847	8,078	16,155
Sports & Outdoors	41,796,405	417,964	835,928	1,253,892	2,089,820	4,179,641
Tools & Home Improv.	38,432,863	384,329	768,657	1,152,986	1,921,643	3,843,286
Toys & Games	9,185,402	91,854	183,708	275,562	459,270	918,540
Video Games	1,166,279	11,663	23,326	34,988	58,314	116,628



## The Reseller's Guide to Sales Rank

Understanding Amazon Best Sellers Rank for Maximum Profits

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