

Amazon.com.mx Sales Rank % Chart

Mexico Edition



Turn part-time hours into a full-time
income via Amazon FBA

As of 01/01/2025
Courtesy of Full-Time FBA

Category	Total Items	Top 1%	Top 2%	Top 3%	Top 5%	Top 10%
Alimentos y Bebidas	273,752	2,738	5,475	8,213	13,688	27,375
Automotriz y Motocicletas	4,696,476	46,965	93,930	140,894	234,824	469,648
Bebe	971,661	9,717	19,433	29,150	48,583	97,166
Deportes y Aire libre	5,291,325	52,913	105,827	158,740	264,566	529,133
Electronicos	7,304,066	73,041	146,081	219,122	365,203	730,407
Herramientas y Mejoras del Hogar	5,442,380	54,424	108,848	163,271	272,119	544,238
Hogar y Cocina	17,527,372	175,274	350,547	525,821	876,369	1,752,737
Industria, Empresas y Ciencia	1,357,624	13,576	27,152	40,729	67,881	135,762
Instrumentos Musicales	452,381	4,524	9,048	13,571	22,619	45,238
Juguets y Juegos	3,549,670	35,497	70,993	106,490	177,484	354,967
Libros	5,776,453	57,765	115,529	173,294	288,823	577,645
Musica	704,633	7,046	14,093	21,139	35,232	70,463
Oficina y Papeleria	1,997,564	19,976	39,951	59,927	99,878	199,756
Peliculas y Series de TV	378,270	3,783	7,565	11,348	18,914	37,827
Productos Handmade	22,654	227	453	680	1,133	2,265
Productos para Animales	1,879,141	18,791	37,583	56,374	93,957	187,914
Ropa, Zapatos y Accesorios	26,697,055	266,971	533,941	800,912	1,334,853	2,669,706
Salud, Belleza y Cuidado Personal	1,444,409	14,444	28,888	43,332	72,220	144,441
Software	20,708	207	414	621	1,035	2,071
Videojuegos	205,191	2,052	4,104	6,156	10,260	20,519



The Reseller's Guide to Sales Rank

Understanding Amazon Best Sellers Rank for Maximum Profits

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