

Amazon.com Sales Rank % Chart

As of 01/01/2025
Courtesy of Full-Time FBA



Turn part-time hours into a full-time
income via Amazon FBA

Category	Total Items	Top 1%	Top 2%	Top 3%	Top 5%	Top 10%
Appliances	1,720,653	17,207	34,413	51,620	86,033	172,065
Arts & Crafts & Sewing	17,005,553	170,056	340,111	510,167	850,278	1,700,555
Automotive	52,075,448	520,754	1,041,509	1,562,263	2,603,772	5,207,545
Baby Products	4,395,537	43,955	87,911	131,866	219,777	439,554
Beauty & Personal Care	14,305,360	143,054	286,107	429,161	715,268	1,430,536
Books	111,463,105	1,114,631	2,229,262	3,343,893	5,573,155	11,146,311
CDs & Vinyl	8,476,160	84,762	169,523	254,285	423,808	847,616
Cell Phone & Access.	29,134,227	291,342	582,685	874,027	1,456,711	2,913,423
Clothing Shoes & Jewelry	306,598,248	3,065,982	6,131,965	9,197,947	15,329,912	30,659,825
Collectibles & Fine Art	8,730,580	87,306	174,612	261,917	436,529	873,058
Electronics	27,161,791	271,618	543,236	814,854	1,358,090	2,716,179
Everything Else	7,004,248	70,042	140,085	210,127	350,212	700,425
Grocery & Gourmet Food	3,736,666	37,367	74,733	112,100	186,833	373,667
Handmade	671,026	6,710	13,421	20,131	33,551	67,103
Health & Household	10,917,159	109,172	218,343	327,515	545,858	1,091,716
Home & Kitchen	172,446,077	1,724,461	3,448,922	5,173,382	8,622,304	17,244,608
Industrial & Scientific	21,660,007	216,600	433,200	649,800	1,083,000	2,166,001
Movies & TV	8,243,384	82,434	164,868	247,302	412,169	824,338
Musical Instruments	2,961,160	29,612	59,223	88,835	148,058	296,116
Office Products	13,117,400	131,174	262,348	393,522	655,870	1,311,740
Patio, Lawn & Garden	23,967,503	239,675	479,350	719,025	1,198,375	2,396,750
Pet Supplies	9,260,501	92,605	185,210	277,815	463,025	926,050
Software	160,559	1,606	3,211	4,817	8,028	16,056
Sports & Outdoors	41,722,948	417,229	834,459	1,251,688	2,086,147	4,172,295
Tools & Home Improv.	38,873,964	388,740	777,479	1,166,219	1,943,698	3,887,396
Toys & Games	9,266,277	92,663	185,326	277,988	463,314	926,628
Video Games	102,908	1,029	2,058	3,087	5,145	10,291



The Reseller's Guide to Sales Rank

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