

# Amazon.com.mx Sales Rank % Chart

Mexico Edition



Turn part-time hours into a full-time  
income via Amazon FBA

As of 03/01/2025

Courtesy of Full-Time FBA

Category	Total Items	Top 1%	Top 2%	Top 3%	Top 5%	Top 10%
Alimentos y Bebidas	282,296	2,823	5,646	8,469	14,115	28,230
Automotriz y Motocicletas	4,996,443	49,964	99,929	149,893	249,822	499,644
Bebe	1,011,762	10,118	20,235	30,353	50,588	101,176
Deportes y Aire libre	5,497,592	54,976	109,952	164,928	274,880	549,759
Electronicos	7,542,430	75,424	150,849	226,273	377,122	754,243
Herramientas y Mejoras del Hogar	5,736,263	57,363	114,725	172,088	286,813	573,626
Hogar y Cocina	18,273,353	182,734	365,467	548,201	913,668	1,827,335
Industria, Empresas y Ciencia	1,503,177	15,032	30,064	45,095	75,159	150,318
Instrumentos Musicales	464,577	4,646	9,292	13,937	23,229	46,458
Juguets y Juegos	3,679,605	36,796	73,592	110,388	183,980	367,961
Libros	4,565,893	45,659	91,318	136,977	228,295	456,589
Musica	714,669	7,147	14,293	21,440	35,733	71,467
Oficina y Papeleria	2,072,690	20,727	41,454	62,181	103,635	207,269
Peliculas y Series de TV	388,237	3,882	7,765	11,647	19,412	38,824
Productos Handmade	18,521	185	370	556	926	1,852
Productos para Animales	1,988,823	19,888	39,776	59,665	99,441	198,882
Ropa, Zapatos y Accesorios	27,904,927	279,049	558,099	837,148	1,395,246	2,790,493
Salud, Belleza y Cuidado Personal	1,525,828	15,258	30,517	45,775	76,291	152,583
Software	18,345	183	367	550	917	1,835
Videojuegos	208,590	2,086	4,172	6,258	10,430	20,859



## The Reseller's Guide to Sales Rank

Understanding Amazon Best Sellers Rank for Maximum Profits

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