

**Amazon.co.uk**

# Sales Rank % Chart

As of 03/01/2025

Courtesy of Full-Time FBA

**UK Edition**



Turn part-time hours into a full-time  
income via Amazon FBA

Category	Total Items	Top 1%	Top 2%	Top 3%	Top 5%	Top 10%
Automotive	21,197,186	211,972	423,944	635,916	1,059,859	2,119,719
Baby Products	2,654,834	26,548	53,097	79,645	132,742	265,483
Beauty	5,195,010	51,950	103,900	155,850	259,751	519,501
Books	43,001,193	430,012	860,024	1,290,036	2,150,060	4,300,119
Business, Industry & Sci.	8,491,790	84,918	169,836	254,754	424,590	849,179
CDs & Vinyl	5,408,576	54,086	108,172	162,257	270,429	540,858
Computers & Accessories	5,374,772	53,748	107,495	161,243	268,739	537,477
DIY & Tools	19,229,271	192,293	384,585	576,878	961,464	1,922,927
DVD & Blu-Ray	1,554,023	15,540	31,080	46,621	77,701	155,402
Electronics & Photo	14,147,384	141,474	282,948	424,422	707,369	1,414,738
Grocery	2,012,498	20,125	40,250	60,375	100,625	201,250
Health & Personal Care	4,532,315	45,323	90,646	135,969	226,616	453,232
Home & Garden	4,031,826	40,318	80,637	120,955	201,591	403,183
Large Appliances	799,931	7,999	15,999	23,998	39,997	79,993
Lighting	3,584,764	35,848	71,695	107,543	179,238	358,476
Musical Instruments	2,097,946	20,979	41,959	62,938	104,897	209,795
PC & Video Games	660,039	6,600	13,201	19,801	33,002	66,004
Pet Supplies	5,740,645	57,406	114,813	172,219	287,032	574,065
Software	40,555	406	811	1,217	2,028	4,056
Sports & Outdoors	13,335,133	133,351	266,703	400,054	666,757	1,333,513
Stationary & Office Supplies	6,435,665	64,357	128,713	193,070	321,783	643,567
Toys & Games	7,119,713	71,197	142,394	213,591	355,986	711,971



## The Reseller's Guide to Sales Rank

Understanding Amazon Best Sellers Rank for Maximum Profits

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